

Why ORALPEACE

1. Product developed by research based on industry-university cooperation

It contains a lactobacillus peptide preparation, "Neonisin-e**," which attacks the causative bacteria of oral cavity problems. It was developed based on industry-university cooperation between Kyushu University, Kagoshima University, National Center for Geriatrics and Gerontology, etc. and biotechnology techniques of Japanese origin are employed. This oral care product was prepared only using natural-derived food material and is degraded and digested in the body.

2. Various public awards received for ORALPEACE and efforts towards its development

- Received the foremost award, the Economy, Trade and Industry Minister's Award, under the Japan Venture Award 2015
- Received the highest award in the Yokohama Business Grand Prix 2014
- Received the citizens' award in the Social Products Award 2015
- Authenticated as a Kawasaki Innovation Standard Welfare Product in Kawasaki City
- Received the good design award 2017



3. Covered by various media including TV news, newspapers, etc.

- "Messiah in the aging era: Swallowable dental gel" in "Sakidori" on NHK General TV
- "Revolutionary Oral Care Products Protect Health" on NHK International Broadcast
- "Protect weak people from disease! Challenge of ORALPEACE" in "Yume Shokunin" in Nikkei Channel
- "Welfare and Business, first, second and third volumes" serialized in "Economics+" in Asahi Shimbun
- "Oral care preparation comfortable even if swallowed: Researched by Kyushu University, Kagoshima University, etc." in the Mainichi Newspaper
- "ORALPEACE that we want to share with you" in the magazine Croissant, etc.



4. ORALPEACE is used around the world as a product of Japanese origin

Four hundred thousand (400,000) pieces of ORALPEACE (as of 2018) have been released and enjoyed by Japanese people at hospitals, dental clinics, select shops, welfare institutions nationwide, and are appreciated in the world and used by people in overseas countries, including Asian, European and Central and South American countries.



5. We are addressing social issues to resolve through this project

ORALPEACE project is a social project in which more than 100 members from various fields, including researchers, health workers, creators, etc. are taking on the challenge to improve the income of persons with disabilities nationwide through businesses. Moreover, purchase of ORALPEACE leads to the creation of work and improvement of income of persons with disabilities. We hope that you can help us as users or supporters.



For Who?

- People who wish to keep their mouth healthy
- People who are worried about accidental ingestion/accidental swallowing
- People with difficulty to gargle/spit out
- People who are likely to swallow dentifrice
- People who want to keep the mouth clean and moist at bedtime
- People whose oral cavity is likely to become dry
- People who are worried about bad breath
- People whose tongue is covered in white moss
- People who cough up sticky sputum
- People who appreciate a natural and soft taste
- People who do not like the taste of chemicals
- Women who are pregnant/lactating
- For care of baby teeth
- For electric tooth brush
- At the time of a disaster and in an environment without water

Voice

- Y-san (50's female) I purchased it for my mother who requires nursing care. Mother likes it, too.
- O-san (30's female) ORALPEACE has a very mild flavor but a soft mint taste, and my mouth feels good after use.
- N-san (80's female) The taste is natural and good. The aftertaste is also good.
- S-san (40's female) No bubbles occur, and it is easy to observe the inside of the mouth. It is easy to use for the person who cleans teeth of another person.
- M-san (60's female) I have dry mouth and have not slept well because I had to drink water in the middle of the night, but this product kept my mouth moistened.
- K-san (50's female) My mother's dry tongue, which was covered in white moss, became a clean pink, smooth tongue by oral care.
- H-san (40's female) Toothbrushing was difficult for my mother with dementia, but when I gave the toothbrush with gel to her, her motivation to brush her teeth returned because she likes the taste.
- H-san (50's male) When I sleep after applying ORALPEACE to the inside of my mouth, the sticky feeling decreases when I wake up in the morning.
- N-san (70's female) I use ORALPEACE to clean my dentures and as a buffering agent.
- I-san (40's male) I use ORALPEACE after smoking. It is convenient to use in an airplane during overseas business trips.
- H-san (20's female) Since it does not cause bubbles and does not contain polish, ORALPEACE is convenient when it takes a long time to brush the teeth or to use with an electric toothbrush. I use it to clean teeth undergoing orthodontic treatment, too.
- K-san (40's male) I purchased ORALPEACE in reference to word of mouth evaluation on the internet. Since it does not contain fluoride (titanium-corroding ingredient), I want to use it for implants, too.
- A-san (30's male) I use ORALPEACE every day considering my pregnant wife and children.
- F-san (30's female) I use ORALPEACE for my child who cannot gargle yet and for me while I am lactating. It is good because it is alcohol-free and does not have chemosynthetic ingredients.
- K-san (40's female) My child became positive towards teeth brushing because the taste is good. ORALPEACE is also recommended for people who are busy due to childcare.
- S-san (40's female) The taste was mild for me although I do not like the taste of chemicals. I want to use ORALPEACE for my family.
- Y-san (30's female) I use ORALPEACE to prevent bad breath because I work in the hospitality industry. I clean my teeth occasionally with a polish-containing dental paste for whitening.
- S-san (60's male) ORALPEACE is useful because it was given as part of the relief supplies for evacuees after the Kumamoto disaster when water was not available. Thereafter, I keep one package in my backpack for disaster preparation.
- R-san (20's female) I use ORALPEACE when I go mountain climbing or attend open-air festivals, camp or do other outdoor activities. Maybe it will be useful in space!
- E-san (30's female) I enjoy using ORALPEACE at home and at the workplace because of its stylish package. It is also favorable from the aspect of ecology and sustainability.
- F-san (50's male) I heard from the news that ORALPEACE received awards. I will take notice of technical innovation in Japan. Moreover, it is assessable as a compatible model of the economy and sociality, export to foreign countries, etc.
- I-san (teenager female) I read in a textbook that the business was started by a person whose father had cancer and whose child had a disability, and I have used ORALPEACE now continuously for about 3 years.
- T-san (50's female) I use ORALPEACE gladly because I know that buying the product leads to a better income for persons with disabilities and makes a social contribution.
- Y-san (60's female) I have a young relative with a disability. I am supporting ORALPEACE because I understand the product as well as the system of the project.

Imagine your family, friends, The ones you love

ORALPEACE Clean & Moisture

Please see the story of ORALPEACE on the website.

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The ORALPEACE project is challenging to contribute to a healthy life of people all over the world and to create jobs for people with disabilities using the oral care product based on lactobacillus research and biotechnology techniques of Japanese origin.

Distributing agent, inquiries, and ordering of a sample

**Imagine
your family,
friends,
The ones you love**



ORALPEACE
Clean & Moisture

100% Natural Oral care

**Safe, Easy, and Earth Friendly Product
Contributing to Society**

WHO IS THE MOST CLOSEST TO YOUR HEART?

What's ORALPEACE Project?

The ORALPEACE project was established in 2013 with the support of many people with the purpose of developing an oral care product that we want to use for our family while creating jobs for people with disabilities through businesses because my father suffered from a disease and had oral problems, and I had a child with disabilities.

We want to deliver health and happiness to the family. We also aim to share the most important loyalty to our families and the love for our families with people all over the world.

ORALPEACE-Vision

We are a bioventure business that has opened the gateway for the use of a lactobacillus-derived natural antimicrobial peptide, "Bacteriocin," in medical and health care. It was created as a result of lactobacillus research and a biotechnology technique of Japanese origin by industry-university cooperation with Kyushu University, etc.

We are a social venture aiming at the development of an oral care product that is human- and environment-friendly, adjusts the intraoral environment from infants to elderly people around the world by providing oral care, prolonging a healthy life expectancy by reducing the risk of caries, periodontal disease, oral candidiasis, death due to aspiration pneumonia and the onset of dementia, and reduces nursing costs, which are continuously increasing to over 9 trillion yen per year in Japan and the daily burden on caregivers in the present aging population through cooperation among researchers, clinicians, technicians, the government, etc., while also taking on the challenge of trying to resolve social issues such as the creation of jobs for people with disabilities and a low income nationwide through this business.

We will expand the effort of this bio-social venture from Japan, the representative of aging countries, to the world.

ORALPEACE project

